



Aurora Expeditions appoints Jos Dewing as Managing Director UK



1st June, 2021, Sydney: Australia's award-winning Aurora Expeditions has named travel and cruise industry veteran Jos Dewing as its first-ever Managing Director UK, to spearhead growth in the key UK market.

With a career spanning more than 20 years in the global travel, cruise and expeditions industry, Jos brings a wealth of experience to this important new role and a proven track record as a strategic business leader and senior sales and marketing executive.

"I'm honoured and excited to be joining Aurora Expeditions at such a pivotal time of growth as the company moves closer to delivery of its second purpose-built expedition ship, the *Sylvia Earle*, in October," says Jos.

"I've had a lifelong passion for the polar regions and responsible, small-ship expedition voyaging, and my core values align perfectly with those of Aurora Expeditions," he adds. "I cannot wait to unlock new and exciting initiatives in the fast-moving UK market as well as continue to build on the exceptional service already provided to our valued expeditioners and trade partners."

CEO Monique Ponfoort says Jos is a natural fit for the company and will help grow the brand and further strengthen the success of its existing UK team.

"We are excited to welcome Jos into this new role on our senior leadership team, where he will bring extensive experience and knowledge that will further strengthen Aurora's

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position and relationships in the market. The British market has always been important to Aurora Expeditions, and as UK travel restrictions ease, we expect the demand for small-ship and adventure-focused expeditions to remote corners of the world to grow exponentially,” says Monique.

“Brits and Aussies make great travel companions, with an abiding spirit for adventure and mate-ship, and we always look forward to warmly welcoming our UK cousins on board,” she concludes.

Voted ‘The World’s Leading Polar Expeditions Operator’ at the 2020 World Travel Awards in London - and celebrating its 30th anniversary in 2021 - Aurora Expeditions is a pioneer of polar expedition travel with an unwavering commitment to wildlife conservation and the environment.

“Aurora Expeditions sets the industry standard for polar expedition travel, and I look forward to working closely with our travel trade partners to develop and maximise sales opportunities for the important UK market, which has seen significant growth in recent years,” concludes Jos.

Jos commences his new role on 1 June 2021 and will be based in the UK.

For further press information please contact:

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Notes to Editors

Imagery:

High-res headshots can be downloaded [here](#)

Aurora Expeditions ship shot can be downloaded [here](#)

About Aurora Expeditions

Aurora Expeditions is an Australian-owned adventure company founded by renowned mountaineer and explorer, Greg Mortimer, and his wife Margaret. Over the past 30 years it has become the leader in small-group, expedition-style travel to polar regions and other wild, remote places including Antarctica, South Georgia and the Falklands, the Arctic (European and Canadian), Alaska, the Russian Far East, Costa Rica, Baja California

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and West Papua. In 2020, Aurora Expeditions was voted 'The World's Leading Polar Expedition Operator' at the prestigious World Travel Awards.

Aurora Expeditions offers its passengers intimate experiences in remote destinations through a range of flexible, innovative itineraries. Some voyages offer mountain climbing, sea kayaking, camping, photography, and polar snorkelling and scuba diving options. Aurora Expeditions' expert naturalists, geologists, historians, guides and crew help unlock the wonders of these special places.

Committed to the preservation of the environment, Aurora Expeditions was one of the founders of the International Association of Antarctic Tour Operators (IAATO), which created the environmental protocols for all commercial visitors to Antarctica, and is also a member of the Association of Arctic Expedition Cruise Operators (AECO). In doing so, Aurora Expeditions encourages its passengers to respectfully visit the planet's wilderness areas and return as ambassadors charged with protecting these important regions.

Aurora Expeditions has recently updated its health and safety protocol, as well as implementing a new deposit protection scheme. Further information can be found here: <https://www.auroraexpeditions.com.au/why-travel-with-us/health-safety/>

For Bookings:

For more information or to book visit www.auroraexpeditions.com.au

Call us on 1800 637 688 (Freecall AUS only)

Or email info@auroraexpeditions.com.au

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